

**REMARKS**

In the Office Action the Examiner noted that claims 1-20 are pending in the application, and the Examiner rejected all claims. By this Amendment, claims 9 and 19-20 have been cancelled without prejudice or disclaimer, the title and claims 1-8 and 10-18 have been amended, and new claim 21 has been added. No new matter has been presented. Therefore, claims 1-8, 10-18, and 21 are pending in the application. The Examiner's rejections are traversed below, and reconsideration of all rejected claims is respectfully requested.

**Objection To the Specification**

In item 1 on page 2 of the Office Action the Examiner objected to the specification of the present application. The Examiner alleged that the title of the invention is not descriptive, and stated that a new title is required.

By this Amendment, the title has been amended. Therefore, the Applicants respectfully request the withdrawal of the Examiner's objection to the specification.

**Claim Objections**

In item 2 on page 2 of the Office Action the Examiner objected to claims 1, 11, and 20 because of alleged informalities. The Examiner alleged that the language "a customer device of a customer with information on a product" could be more simply stated.

By this Amendment, claims 1, 11, and 20 have been amended, and no longer include the language in the form objected to by the Examiner. Therefore, the Applicants respectfully request the withdrawal of the Examiner's objections of claims 1, 11, and 20.

**Claim Rejections Under 35 USC §101**

In item 4 on pages 2-4 of the Office Action the Examiner rejected claims 1-20 under 35 U.S.C. §101 as allegedly being directed to non-statutory subject matter.

By this Amendment, claims 1-5, 11-14, and 20 have been amended and no longer include the language in the form rejected by the Examiner. Therefore, the Applicants respectfully request the withdrawal of the Examiner's §101 rejections of claims 1-20.

Claim Rejections Under 35 USC §102

In item 6 on pages 4 and 5 of the Office Action the Examiner rejected claims 1-4, 10-14, and 20 under 35 U.S.C. §102(e) as being anticipated by U.S. Patent No. 6,692,256, issued to Chan et al. (hereinafter referred to as "Chan"). By this Amendment, claim 20 has been cancelled without prejudice or disclaimer. The Applicants respectfully traverse the Examiner's rejections of the remaining claims.

Claim 1 of the present application, as amended, recites an apparatus for providing information about a predetermined operation procedure of a product, including a product sales information provider that provides sales information regarding a product relating to the education. The Applicants respectfully submit that Chan does not disclose or suggest at least this feature of claim 1.

Chan discloses a tutorial system in which software product training is provided interactively by guiding a user through one or more examples of applications that can be created in and/or using the product (Abstract). Rather than simply seeing pre-fabricated examples of the software through an online presentation, the user is able to incorporate the online tutorial into a real-world test of the software product.

However, in direct contrast to claim 1 of the present application, Chan does not disclose, suggest, nor contemplate a product sales information provider that provides sales information regarding the product. For example, one possible embodiment enabled by claim 1 of the present application allows a user receive education information regarding the product, and then the product sales information provider can provide information regarding a low price earned for having received the education. Alternatively, if the user already owns the product, the product sales information could entail a benefit in the form of a coupon or discount.

Chan does not contemplate any such product sales information provider. Further, such a feature is not obvious to the disclosure of Chan, as the user of Chan already owns the product, and no such credit information, nor actually any participation by the product seller whatsoever, is contemplated in Chan.

Therefore, Chan does not disclose or suggest at least the feature of a product sales information provider that provides sales information regarding a product relating to the education. Accordingly, Chan does not disclose every element of the Applicants' claim 1. In order for a reference to anticipate a claim, the reference must teach each and every element of the claim (MPEP §2131). Therefore, since Chan does not disclose the features recited in independent claim 1, as stated above, it is respectfully submitted that claim 1 patentably

distinguishes over Chan, and withdrawal of the §102(e) rejection is earnestly and respectfully solicited.

Claims 2-4 and 10 depend from claim 1 and include all of the features of that claim plus additional features which are not disclosed by Chan. Therefore, it is respectfully submitted that claims 2-4 and 10 also patentably distinguish over Chan.

Claim 11 of the present application, as amended, recites similar features to those discussed above in regard to claim 1, and which are not disclosed or suggested in Chan. Therefore, it is respectfully submitted that claim 11 also patentably distinguishes over Chan.

Claims 12-14 depend from claim 11 and include all of the features of that claim plus additional features which are not disclosed by Chan. Therefore, it is respectfully submitted that claims 12-14 also patentably distinguish over Chan.

#### Claim Rejections Under 35 USC §103

In item 1 on page 6 of the Office Action the Examiner rejected claims 5-9, and 15-19 under 35 U.S.C. §103(a) as being unpatentable over Chan. By this Amendment, claims 9 and 19 have been cancelled without prejudice or disclaimer. The Applicants respectfully traverse the Examiner's rejections of the remaining claims.

As previously discussed in this Amendment, claims 1 and 11 patentably distinguish over Chan. Therefore, as claims 5-8 and 15-18 depend from claims 1 and 11, respectively, and include all of the features of those respective claim plus additional features which are not disclosed or suggested in Chan, it is respectfully submitted that claims 5-8 and 15-18 also patentably distinguish over Chan.

#### New Claim 21

New claim 21 is directed to a system having sales information apparatus which receives information from an education information apparatus and transmits sales information. As discussed previously in this Amendment, at least these features are not disclosed or suggested in any of the cited references. Therefore, it is respectfully submitted that new claim 21 also patentably distinguishes over the cited references.

Summary

In accordance with the foregoing, claims 9 and 19-20 have been cancelled without prejudice or disclaimer, the title and claims 1-8 and 10-18 have been amended, and new claim 21 has been added. No new matter has been presented. Therefore, claims 1-8, 10-18, and 21 are pending in the application.

There being no further outstanding objections or rejections, it is respectfully submitted that the application is in condition for allowance. An early action to that effect is courteously solicited.

Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

- If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

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